

FoodyWorm

FOODY WORM

(05269) 55, Godeok-ro 62-gil, Gangdong-gu, Seoul, Republic of Korea
Tel. 02-557-4588 Fax. 02-6969-5051 www.foodyworm.com



Premium Insect Feed
FOODY WORM

#Nutritious foody worm for our kids

Healthy homemade PET FOOD



www.foodyworm.com



FoodyWorm

Pets are members of your family, and we, Foody Worm, will take care of their health.

Foody Worm creates handmade pet food from eco-friendly insects. As a research proven company, Foody Worm continues to work hard for development of insect based industry.

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FoodyWorm

Mission Statement

We, Foody Worm, will provide "the best quality and service" and develop a product "to create the best pet food culture". With the most excellent quality in mind, Foody Worm will continue to work hard to provide complete customer satisfaction.



CLEAN



HEALTH



TRUST

CEO Greetings

Hello? Premium insect feed is a foodyworm.

FoodyWorm is a research acknowledged company that provides premium insect-based pet food using eco-friendly insects.

Continuously challenging ourselves to create the most excellent pet food culture using innovative approaches, we will do our best to contribute in developing insect based industry in Korea.

May health and happiness always be with you and your loved ones

Thank you,

FoodyWorm President & CEO **Kim Tae-Hoon**

History

2017

- 09 • Seoul Arts College MOU Conclusion
- 06 • Venture Business Registration
- 04 • Assorted Feed Manufacturing Business Registration
- 03 • Certificate of Trademark Registration (No. 40-1237456)
- Certificate of Trademark Registration (No. 40-1237455)
- 2017 Runner-up of Venture Food-Tech combined Competition (Food-Tech sector 1)

2016

- 12 • Runner-up of the 2nd Young Adult Crowd Funding Project Contest (1st place in reward section)
- Participated in Venture Business (Convention & Exhibition) Competition.
- 11 • Participated in KOPET Exhibition Competition
- Participated in crowd funding (WADIZ) organized by Presidential Youth Development Committee
- 10 • Participated in Konkuk University Venture Business Exhibition
- Participated in 12th Seoul Regional Venture Business Conference
- 08 • Insect World MOU conclusion, FoodyWorm production contract conclusion.
- 06 • Ingredient Feed Manufacturer Registration

Introduce Our Brand, FOODYWORM!

Premium insect-based pet food, Foody Worm, is producing handmade pet food using eco-friendly insects. As a research driven company, Foody Worm continues to work hard for development of insect based industry.

WHY INSECT?

According to the FAO, insects have high amounts of protein and can be a source that provides essential amino acids. Also, it can be a possible food source for people, proven nutritionally, environmentally and ecologically. Compared to beef, insects can provide more minerals, vitamins and fibers. The insect we use is a black soldier fly larvae (Hermetia illucens). Hermetia illucens are known to be "insects gifted by God". They contain high nutritional values in protein, unsaturated fat, minerals and vitamins. They also have a low chance of spreading diseases unlike meat related products. Currently, Hermetia illucens are used to feed livestock.



FoodyWorm Values



01

Cleanliness is the utmost importance.

During the production stage, we are doing our best maintain cleanliness to avoid any quality issues.



02

Let's value health.

Without using fragrance, preservatives, food coloring, sweetener, and additives, all products of FoodyWorm are created using ingredients edible by people as well.



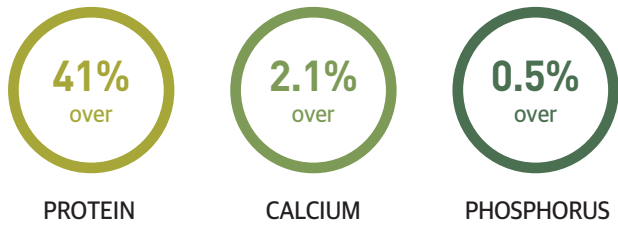
03

A promise with our customers.

FoodyWorm will always provide the best quality and service to our customers and their beloved pets. Listening to our customers' every single word and feedback, we will continue to do our best to create excellent products.

What is FOODYWORM?

FoodyWorm is created using eco-friendly insects *Hermetia illucens*, and it is a pet food product that contains high source of protein and other balanced nutrition values. The product has the ideal ratio 1.5:1 between Calcium to Phosphorus. Also, it is a nutritious pet food that contains natural amino acids such as lysin, methionine, valine and leucine.



Essential Amino Acids

Unlike other pet food, FoodyWorm has all 10 essential amino acids and among those amino acids, it has higher percentage of arginine, phenylalanine and methionine which can boost immune systems and prevent high blood pressure and cancer.

• Amino Acids contained in Foodyworm's *Hermetia illucens* (g/1kg)

Alanine	12.2	Isoleucine	7.62	Methionine	12.2	Arginine	12.3
Leucin	12.1	Tryptophan	3.00	Aspartic acid	16.5	Lysine	11.9
Tyrosine	12.1	Chitin	1.02	Phenylalanine	12.2	Valine	12.9
Glycine	9.14	Proline	10.2	Taurine	<0.1	Glutamine	19.7
Serine	7.02	Methionine + cysteine	4.39	Histidine	5.94	Threonine	6.82
Phenylalanine + tyrosine	19.66						

Unsaturated Fat

Capric acid 10:0	12.2	Palmitoleic acid 16:1	7.62	Linoleic acid 18:3	12.2	Lauric acid 12:0	12.3
Heptadecanoic acid 17:0	12.1	Arachidic acid 20:0	3.00	Myristic acid 14:0	16.5	Heptadecanoic acid 17:1	11.9
Eicosan 20:1	12.1	Myristoleic acid 14:1	1.02	stearic acid 18:0	12.2	eicosadienoic acid 20:2	12.9
pentadecanoic acid 15:0	9.14	oleic acid 18:1	10.2	arachidic acid 20:4	<0.1	Palmylic acid 16:0	19.7
Linoleic acid 18:2	7.02	Behenic acid 22:0	4.39				

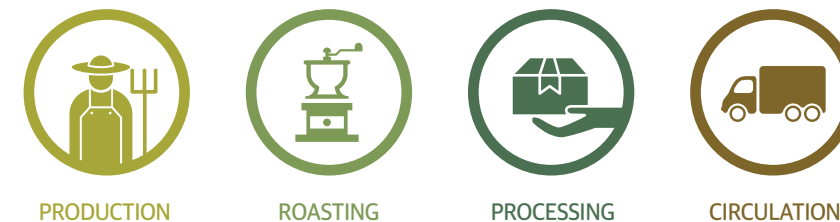
Natural antimicrobial substance



All organisms contain their own special antimicrobial substance. FoodyWorm's *Hermetia illucens* contain natural antibiotic peptide that can boost young pets' immune systems and help them grow.

FoodyWorm's One-stop system

FoodyWorm is in charge of all processes including production, roasting, manufacture and distribution.

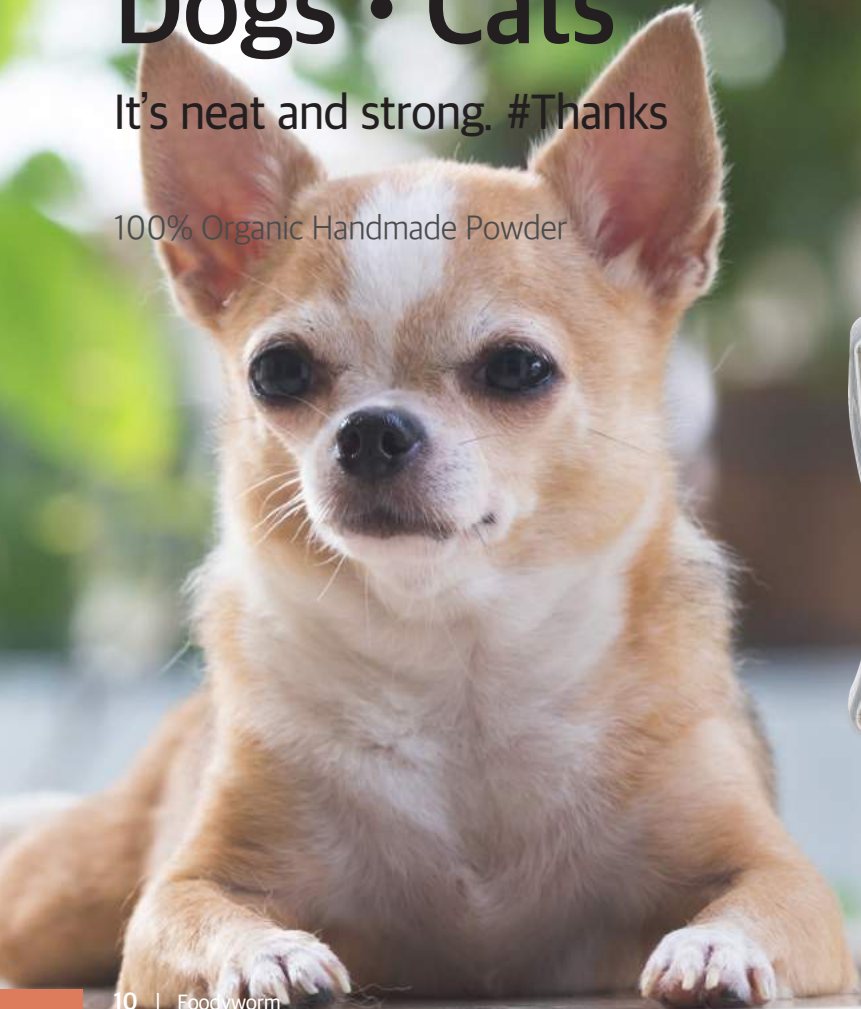


Foodyworm

Powder for Our Pet Dogs • Cats

It's neat and strong. #Thanks

100% Organic Handmade Powder



It's neat. #Gomaworm (Cow Liver Powder)
100% organic handmade powder

- Helps get rid of tear stains and contains high level of unsaturated fat such as Omega-3 and Omega-6 which helps fighting against high blood pressure and obesity.
- Insects contain twice as more protein than beef.
- Contains 10 essential amino acids and low calorie for leading a balanced life. Provides eye protection and energy. Helps absorbing iron

It's strong. #Gomaworm (Dried Pollack Powder)
100% organic handmade powder



- Excellent source of calcium. Contains high level of unsaturated fat such as Omega-3 and Omega-6 which helps fighting against high blood pressure and obesity
- Insects contain twice as more protein than beef.
- Contains 10 essential amino acids, provides nutrition and recovery, increases metabolism and protects liver.

For pets who are picky eaters!

Just sprinkle a little bit of powder on top of regular pet food and your pets will love it.



Sprinkle on top of non-dry pet food

If you use moist pet food, meat, canned pet food, your pets will have an easier time eating it.



When you want to boost your pet's health!

For your pets who are sick or recovering from giving birth, it can become an outstanding health food.



Use it as seasoning for a special dish!

On a special day for your pets, you can add the powder as seasoning for their special dish. It can function as organic seasoning that will surely capture their appetite.

Foodyworm

Powder for Our Pet Dogs • Cats

It's healthy and shiny. #Thanks

100% Organic Handmade Powder



It's shiny #Gomaworm (Salmon Powder)
100% organic handmade powder

- Has low calorie and is a good source of protein, omega-3 and omega-6 which can help in weight loss.
- Insects contain twice as more protein than beef.
- For a balanced daily life, it has low calorie and 10 essential amino acids, improves blood circulation, fur health and iron intake.

It's healthy #Gomaworm(Tuna Powder)
100% organic handmade powder



- Has taurine and is a good source of protein, omega-3 and omega-6 which can help in weight loss.
- Insects contain twice as more protein than beef.
- For a balanced daily life, it has low calorie and 10 essential amino acids, improves immune system, replenishes energy and helps recovering from fatigue.

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Sprinkle on top of non-dry pet food

If you use moist pet food, meat, canned pet food, your pets will have an easier time eating it.



When you want to boost your pet's health!

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Foodyworm

Superfood for Reptiles

#Black Soldier Fly(phoenix worm) #Superfood

100% Korea Production Reptile food



GECKOFOODY Insect ver. (3oz / 6oz / bulk)
GECKO FOODY containing nature of insect as it is!

This is All-in-one feed exclusive for gecko developed by global insect feed company Foody Worm. It has high nutritional value by containing natural antibiotic material, golden balance of calcium and phosphorus and essential amino acid contained by 'Black Soldier Fly'. In addition, it is premium complete food having perfect nutrition and preference as well.

target : New Caledonia Gecko



FOODY-BITE(Alternative alive feed)
(3oz / 6oz / bulk)
Alternative alive feed, Foody-BITE!

It is the right products for people who could not keep reptiles due to existing alive feed problems. Foody-BITE has higher nutritional value to compare with existing alive feed because of calcium and vitamins addition and its preference is no less than existing alive feed due to more than 75% of insect content. Both high quality Ptecticustenebrifers and crickets are producing in Korea.

target : Every reptile and amphibian which eats insects.

ex) Leopard Gecko, Beardie dragon, Monitor, Skink, Fattail, Iguana, Chameleon

GECKOFOODY Fruit ver.
(3oz / 6oz / bulk)

GECKOFOODY Fruit ver. containing the nature through natural fruits. It is the All in One fruit version feed developed by global insect feed company, Foodyworm for Gecko exclusive. It is a high nutritional premium Complete Food to satisfy nutrient requirement and improve its preference for omnivorous New Caledonia Gecko by using high class milk serum protein and various effectiveness from six natural fruits as main ingredients.

target : New Caledonia Gecko



Feeding Method of GECKO FOODY

1. Mix it with water just like similar viscosity with ketchup
2. If the pet is big, feed it more sticky, If the pet is small, feed it more watery

Foodyworm

Snacks For our Pet Dogs • Cats

Balanced & Nutrious FoodyWorm

100% domestically produced handmade snack.



• Handmade Jerky •



Anglerfish Cartilage (30g)

#FromPuppiesToOldDogs
#NoPreservatives_Domestic_Anglerfish
#EasilyEdibleWithWeakTeeth #Nutritious_SafeFood
#PerfectTaste_PopularSnack

Pig Ear slices (70g)

#Various_Mouthfeel #ImprovesFurHealth
#HighSourceofCollagen #Nutritious_DietFood
#PerfectTaste_PopularSnack



Tuna-flavored Duck Wings (30g)

#PreventsArthritis_BoneHealth
#HelpsRemovePlaque_RelievesStress
#Refection_GreatForWeakHealth
#Nutritious_RecoveryFood
#PerfectTaste_PopularSnack



Chicken Tenderloin (50g)

#CanConsumeEvenWithAtopy
#FeedWithoutWorry #100%DomesticChicken
#PerfectTaste_PopularSnack
#Nutritious_RecoveryFood



Dried Pollack (60g)

#Improves_LiverFunction #Detox
#PerfectTaste_PopularSnack
#Nutritious_RecoveryFood
#HighSourceOfSulphate



Veal Cartilage (120g)

#ExcellentForDentalHealth #AwesomeTastingBone
 #GreatForTeeth #PerfectTaste_PopularSnack
 #Nutirious_HealthyFood



Beef Tendon (30g)

#ExcellentForDentalHealth
 #AwesomeTeethBrushingEffect
 #PerfectForRelievingStress
 #PerfectTaste_PopularSnack
 #Nutirious_RecoveryFood



Alligator Jerky (40g)

#HighProtein_LowFat_LowCalorie #ZeroAllergy
 #FullOfAminoAcids_GreatForBronchialTubes
 #PerfectTaste_PopularSnack #Nutirious_HealthyFood



Duck Tenderloin soft (110g)

#Premium_HandmadeSnack
 #NoPreservatives_Domestic_Duck
 #MoreTender#PerfectTaste_PopularSnack
 #Nutirious_RecoveryFood

Pig Nose (2P)

#Chewy #HelpsRemovingPlaque
 #PerfectForRelievingStress
 #PerfectTaste_PopularSnack
 #Nutirious_RecoveryFood



Cow Liver Jerky (50g)

#NoMoreTearStains
 #NoPreservatives_Domestic_CowLiver
 #Fresh_Clean #PerfectTaste_PopularSnack
 #Nutirious_RecoveryFood



Aged Shark Cartilage Slices (120g)

#PreventsArthritis&Diabetes&Cancer
 #ExcellentTeethBrushingEffect #PerfectForRelievingStress
 #PerfectTaste_PopularSnack #Nutirious_HealthyFood



Duck Cartilage (110g)

#PreventsArthritis_BoostsBoneHealth
 #WholeBone_ForLargedogs
 #GreatForRecovery
 #PerfectTaste_PopularSnack
 #Nutirious_RecoveryFood



Tuna-flavored Duck Cartilage (70g)

#PreventsArthritis_BoostsBoneHealth
 #HelpsRemovingPlaque #HelpsRelievingStress
 #GreatForRecovery #PerfectTaste_PopularSnack
 #Nutirious_RecoveryFood



• Hand Made Gum •



Kangaroo Jerky (50g)

#ForSkinHealth #ExcellentSourceForAntioxidants
#HighProteins_LowFat_Diet
#PerfectTaste_PopularSnack #Nutirious_DietFood



Duck-wrapped Salmon Snack(60g)

#ForSkinHealth_Bloodcirculation
#non-chemical_nopreservatives_snack
#IfYouNeedToGoOnADiet
#PerfectTaste_PopularSnack
#Nutirious_DietFood



Salmon Snack (soft) (110g)

#HighSourceOfOmega3 #ImprovesFurHealth
#EffectiveforInflammation&SkinHealth
#PerfectTaste_PopularSnack #Nutirious_HealthFood

Chicken Breast (soft) (30g)

#DoNotWorryAboutAtopyAllergy
#NoPreservatives_Domestic_ChickenBreast
#SafeToFeed#PerfectTaste_PopularSnack
#Nutirious_RecoveryFood



Duck-wrapped Beef Tendon (50g)

#ImprovesStamina #GreatforNailsFursAndSkin
#GreatforDetox #PerfectTaste_PopularSnack
#Nutirious_HealthyFood



Duck-wrapped Dried Filefish Fillet (55g)

#LowFat #ProteinSimilarToBeef
#Calcium_Niacin_VitaminB1
#PerfectTaste_PopularSnack
#Nutirious_HealthyFood



Tuna (soft) (50g)

#DoNotWorryAboutAtopyAllergy #PurelyTuna #SafetoFeed
#PerfectTaste_PopularSnack #Nutirious_RecoveryFood

Salmon (soft) (50g)

#ForPuppiesToFullGrownDogs #PopularSnack
#Soft_Chewy #PerfectTaste_PopularSnack
#Nutirious_RecoveryFood



Chicken Feet (70g)

#Mouthfeel #PreventsArthritis_BoneHealth
#ForJoints #PerfectTaste_PopularSnack
#Nutirious_HealthyFood



• Hand Made Biscuit •



Salmon Churros (soft) (100g)

#MultipleSourcesOfOmega3
#GoodbyeToInflammation_Allergy_Trouble
#ImprovesFurHealth #PerfectTaste_
PopularSnack #Nutirious_HealthyFood



Drived Pollack Churros (soft) (100g)

#RestorativeMedicine #HighlyNutritious
#EvenAPickyEaterLovesIt #PerfectTaste_PopularSnack
#Nutirious_RecoveryFood



Mixed Treats for Training (soft) (100g)

#MakesMybabyVerySmart #SnacksForTraining
#SuperSpecialSnack #PerfectTaste_PopularSnack



Salmon Biscuit (100g)

#MultipleSourcesofOmega3 #ImprovesFurHealth
#GoodbyeToInflammation_Allergy_Trouble
#PerfectTaste_PopularSnack #Nutirious_HealthyFood



Duck Biscuit (100g)

#MixedWithRedGinsengPowder
#NoPreservatives
#GreatforFatigue_BoostsImmuneSystem
#PerfectTaste_PopularSnack
#Nutirious_RecoveryFood

Lamb Biscuit (100g)

#MixedWithLinseedAndVitamins
#NoPreservatives
#BalancedForDigestionAndNutrition
#PerfectTaste_PopularSnack
#Nutirious_HealthyFood



Chlorella Biscuit (100g)

#MixedWithHealthyVitamins #ForHealth&Nutrition
#PreventsObesity_ImprovesBloodCirculation
#PerfectTaste_PopularSnack #Nutirious_HealthyFood



Chicken Biscuit (100g)

#MixedWithProbioticsAndVitamins #BalancedForHealth
#PremiumSnackMadeWithChickenBreast
#PerfectTaste_PopularSnack
#Nutirious_HealthyFood

Foodyworm

Products for Mini Pets

Increased Deliciousness Using Roasting Method!

100% Domestically Produced Hermetiaillucens FoodyWorm



Dried Roasted FoodyWorm Handmade Nutritious Snack for Mini Pets!

This premium snack naturally contains all the important nutritional values such as the 10 essential amino acids and unsaturated fats so you will not need to include additional vitamins or calcium when serving this to your beloved ones. Using proven drying methods developed by FoodyWorm, we are able to preserve 98% of the original form while we increased its deliciousness by our roasting method.

Natural Foodie Organic Handmade Powder, 100% Insect Protein!

Using Hermetiaillucens, an insect gifted by God, this insect-based pet food naturally provides highly nutritional values in 10 essential amino acids, unsaturated fats and other nutrients so you will not need to include additional vitamins or calcium when serving this to your beloved ones.



Hand-Picked?

This process eliminates all the harmful foreign substance and defects. Do not worry about the dark larvae since larvae provide higher nutritional value when they become darker. You can feed your beloved ones without any worry.



5 HEALTH BENEFITS

- Prevents Obesity, Improves Blood Circulation, Strengthens Bones,
- Improves Calcium Intake,
- Improves Growth



FoodyWorm

Distribution Channel

Products of FoodyWorm is distributed in various markets in Korea.
You can simply find them in internet shopping mall/ domestic markets.

